

The only Middle East's exhibition dedicated to the meat industry

Tehran International Permanent Fairground  
19 - 22 November 2019



## Expanding the Target Markets

Once again Iran hosts the exclusive event of meat industry and products in the Middle East. Iranian and International Experts, Producers, and Consumers will get together to witness the present and future of such interesting industry

MeatEx is the confluence of industry and product. The whole chain of production, packaging, distribution, warehousing, and sale of red meat, poultry, seafood, and processed meat products is included in this fair which is presented in the product group.

the Industry section includes all kinds of machinery, equipment, technology, and automation. This section focused on supplying the requirements of mentioned industries by foreign and Iranian producers.

In the product section, the emphasis is on being halal. The products presented in this section belong to all kind of halal meat and their processed products. The primary purpose of this section is to supply the needs of Muslim countries especially in the Middle East, CIS, and Eastern Europe.

Participating in this fair, as the only specialized halal meat product exhibition in the world and also the only meat industry trade fair in the Middle East, provides an ideal opportunity for the producers and suppliers to enter or establish a strong presence in the specified markets.

## Meet your target groups at MeatEx

- Buyers / Dealers
- Importers / Exporters
- Retailors /wholesalers
- Distributers
- Butcher shop Owners
- QC Specialists
- R&D Specialists
- Market Research Specialists
- Marketers
- Service Providers
- Consultants
- Associations
- Government Organizations
- Specialized Media & Magazines

## Stand rental prices

<b>Raw Space – Indoor (Min: 12 sqm)</b>	<b>180,-€ + 9% VAT</b>
<b>Raw Space – Outdoor (Min: 30 sqm)</b>	<b>110,-€ + 9% VAT</b>
<b>Equipped Stand - Type : Octanorm (Min: 12 sqm)</b>	<b>190,-€ + 9% VAT</b>
<b>Equipped Stand - Type : Maxima A (Min: 12 sqm)</b>	<b>(Space Fee + 110 Euro/Sqm) + 9% VAT</b>
<b>Equipped Stand - Type : Maxima B (Min: 24 sqm)</b>	<b>(Space Fee + 130 Euro/Sqm) + 9% VAT</b>
<b>Equipped Stand - Type : Maxima C (Min: 24 sqm)</b>	<b>(Space Fee + 170 Euro/Sqm) + 9% VAT</b>
<p>* In case of any rate increase by the IIEC, the increase will be applied in the final invoice.</p> <p>* For further information about the Equipped Stands, please visit our website: <a href="http://www.iranmeatex.com/en">www.iranmeatex.com/en</a></p>	

## Service Package + Registration Fee

<ul style="list-style-type: none"> <li>- <b>1 copy of the exhibition Catalogue</b></li> <li>- <b>One page Advertisement in the Catalogue</b></li> <li>- <b>Online Exhibitor List on the official website of the exhibition</b></li> <li>- <b>Online Exhibitor List on the match making portal</b></li> <li>- <b>Certificate of participation</b></li> </ul>	
<b>Total per each Exhibitor/Co-exhibitor :</b>	<b>410 Euro+9% VAT</b>

**Expand your business and book  
your place at MeatEx 2019**

**[www.iranmeatex.com/en](http://www.iranmeatex.com/en)**

## Product Groups



### Supported by



## Overview of Second Exhibition

Gross exhibition Space: 6195 sqm  
 Net exhibition Space: 3117 sqm  
 Iranian Exhibitors: 64 companies  
 International Exhibitors: 37 companies from 15 countries  
 Visitors: 11,703 from 28 countries

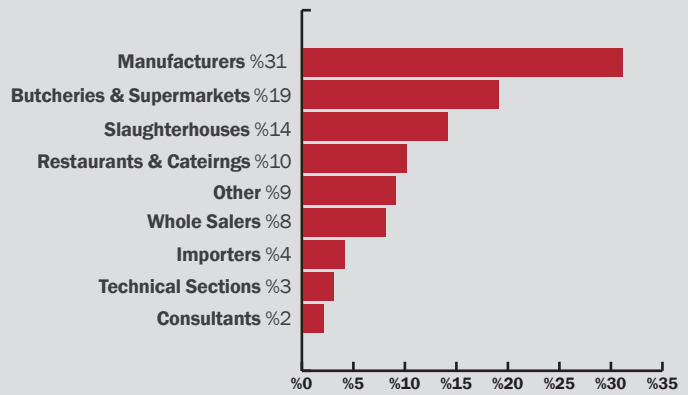
### Top 7 Exhibitors countries:

Iran, China, Australia, Germany, Lithuania, Mongolia, Spain

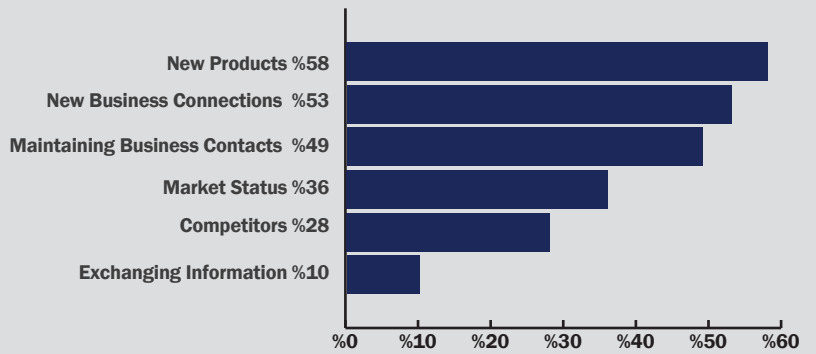
### Top 7 Visitors countries:

Iran, Afghanistan, Armenia, Iraq, Qatar, Poland, Azerbaijan

## Visitors' Survey Results

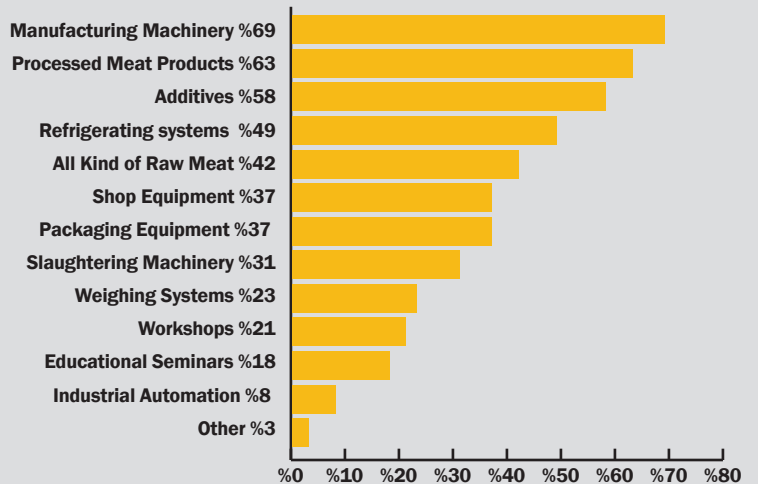


Trade Visitors Categorized by Field of Activity



Main Obcetives of Visiting the Show

(Multiple choices)



Visitors' interest to Different Sections

(Multiple choices)

# 10 Steps to Success at MeatEx

